

ESG STRATEGY

ESG VISION

"Embrace Performance, Empower Sustainability : Fashioning a Better World"

เสริมสร้างผลประกอบการ ส่งเสริมความยั่งยืน สร้างโลกให้น่าอยู่

"3Ps" Strategy

Profit (Economics and Governance)

- Strong Financial Performance
- High Product Quality
- Customer Relationship Management
- Vender Development

People (Social)

- People's Health and Well-being
- Human Resources Development
- Community Development

Planet (Environment)

- Energy Management
- Waste Management
- Green House Gases Emission

Measurements

- Revenues and Net Profit
- Product Claim from Customers
- NPS Scores from Customer Survey
- CG Rating by IOD

- Employee Engagement Score
- Employee's Turnover Rate
- Accidental Rate
- Community Development Projects

- Sales Mix of Eco-Friendly Products
- Energy Consumption Reduction
- Reduction of Waste from Production
- Greenhouse Gas Emission Reduction

SDGs Response

Direct Impact



Indirect Impact

